

FAQs – WBTi

Q. Does WBTi require conducting a household survey for field data collection?

A. No it does not.

Q. Does it involve only good performing countries?

A. No, it aims to involve all countries to see where they stand on implementing the global strategy.

Q. Is it a benchmarking tool?

A. Yes, it is in a way a benchmarking tool after the whole process of nations assessment is completed.

Q. What is ‘trends’ in WBTi ?

A. If you are able to do national assessments repeatedly, it allows study of trends.

Q. Is it a bank of breastfeeding indicators?

A. Yes it is in fact much more than a data bank as it provides information on policy and programmes.

Q. Is it accessible to all?

A. Yes the WBTi portal is accessible to all.

Q. Is it necessary to have IBFAN contact?

A. Yes, it is good to have. However, Governments also can do it directly.