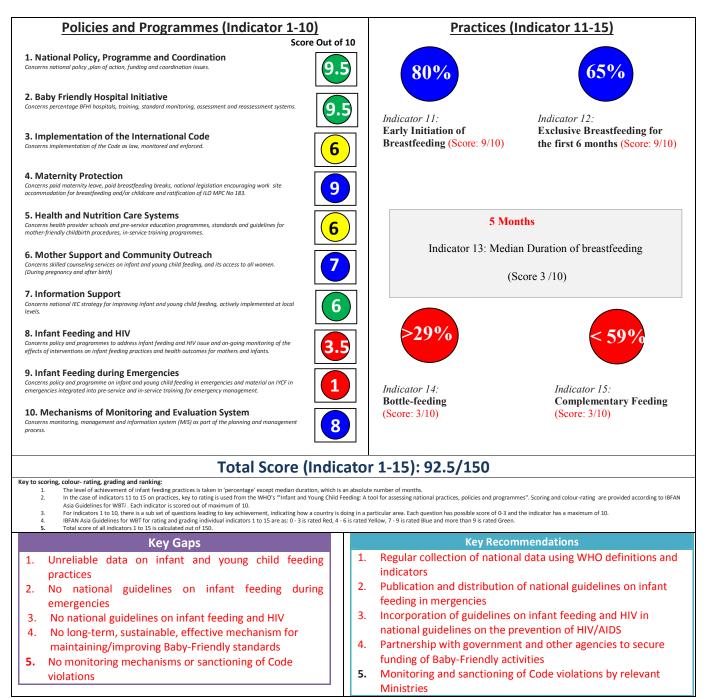
World Breastfeeding Trends Initiative (WBTi)





The State of Infant and Young Child Feeding (IYCF)



Country Assessment

Following the WBTi training workshop, held 13th-15th May, 2015 in Geneva, a core working group was appointed among members of the National Breastfeeding Committee and indicators were selected. Several Skype calls were held to discuss assessment criteria, report format, translation of documents. On 7th July a one day face-to-face meeting of core group members was held to discuss indicator scores in detail. Queries were forwarded to IBFAN Asia for clarification. Core group members consulted relevant professional and government organizations to verify the status of infant and young child feeding policy and practices in Croatia. In addition, the first draft of the report was sent to all relevant organizations (16 in total) in Croatia for comment. Feedback was integrated into the report, translated and submitted to IBFAN on 30th October, 2015.

Partner Organisations

- 1. Ministry of Health
- 2. Ministry of Social Policies and Youth
- 3. UNICEF Croatia
- 4. Croatian Public Health Institute
- 5. School of Public Health, Split-Dalmatia County
- 6. Croatian Paediatric Society
- 7. Croatian Society for Paediatric Gastroenterology, Hepatology and Nutrition
- 8. Croatian Paediatric Nurses' Society
- 9. Community Nurses' Society
- 10. Croatian Association of Breastfeeding Support Groups
- 11. Croatian Association of Lactation Consultants
- 12. RODA- Parents in Action

Convention on the Right of the Child (CRC)

CRC C

Recommendations of the CRC Committee Concluding observations on the combined third and fourth periodic reports of Croatia, adopted by the

Committee at its sixty-seventh session (1-19 September 2014)

While noting that the measures taken by the State party, such as the Baby-Friendly Hospital Initiative, 1. have resulted in an increase of breastfeeding, the Committee is concerned that:

- There is still a lack of awareness of the benefits of exclusive breastfeeding and risks of formula feeding; a)
- b) Despite the prohibition of its distribution, the "Happy baby" package, which violated the International Code of Marketing of Breastmilk Substitutes, is still being distributed through obstetrics and gynaecology offices, pharmacies and by signing up on the company's website; and
- c) Systematic monitoring of breastmilk substitutes marketing is not carried out.

The Committee recommends that the State party take action to improve the practice of exclusive breastfeeding, through awareness-raising measures, the provision of information and training to relevant officials, particularly staff working in maternity units, and parents. The Committee also recommends that the State party take all the necessary legislative and structural measures, including monitoring, to control the marketing of breast-milk substitutes.

Global Commitments on Infant and Young Child Feeding

Global Strategy for Infant and Young Child Feeding 2002: World Health Assembly (WHA) and UNICEF adopted the Global Strategy, which sets five additional targets: national policy on infant and young child feeding. community outreach, information support, infant feeding in difficult circumstances and monitoring and evaluation. http://www.who.int/childalth/New Pub ns/NUTRITI N/as_ivcf.pdf

World Health Assembly Resolutions: call upon Member States to implement policies and programmes to improve infant nutrition. The recent resolution adopted on May 27,2006 calls on Member States to implement Global Strategy for Infant and Young Child Feeding and multilateral and bilateral donor arrangements and international financial institutions to direct financial resources for Member States to carry out these efforts. Resolutions 49.15, 58.32, 61.20 call upo er states to avoid conflicts of interests in progr of child health.

nocenti Declaration on the Protection, Promotion and Support of Breastfeeding 1990: http://www.unicef.org/programme/breastfeeding/innocenti.htm

http://www.who.int/gb/ebwha/pdf_files/WHA58/WHA58_32-en.pdf

- WHO HIV and Infant Feeding Technical Consultation Consensus Statement Geneva, October 25-27, 2006
- Millennium Development Goals: www.un.ora/millenniumag
- Innocenti Declaration 2005 on Infant and Young Child Feeding: www.unicef.org/nutrition/index_breastfeeding.html Maternity Protection Convention: <u>http://www.ilo.org/</u>

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WBTi Coordinating Office

The World Breastfeeding Trends Initiative (WBTi) is IBFAN Asia's flagship programme.WBTi is being implemented as an integral part of two projects "Global Breastfeeding Initiative for Child Survival" (GBiCS), in partnership with the Norwegian Agency for Development Cooperation (Norad) and Global Proposal for Coordinated Action of IBFAN and WABA: Protecting, Promoting and Supporting Breastfeeding through Human Rights and Gender Equality" in partnership with Swedish International Development Agency (Sida).