
Webinar June 12, 2020
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What is WBTi

Launched in 2004, the World Breastfeeding Trends Initiative (WBTi) assists countries to assess the status of and benchmark the progress in implementation of the Global Strategy for Infant and Young Child Feeding in a standard way. It is based on the WHO's tool for national assessment of policy and programmes on infant and young child feeding. The WBTi assists countries to measure strengths and weaknesses on the ten parameters of policy and programmes that protect, promote and support optimal infant and young child feeding (IYCF) practices.

Launch of the WBTi Evaluation Report - June 12

WEBINAR
LAUNCH OF THE REPORT
MAKING A DIFFERENCE


12 June 2020
01:00 PM (GMT)
What is World Breastfeeding Trends Initiative (WBTi)

• It tracks and monitors policy and programmes on breastfeeding, It is based on
  – Global Strategy for Infant and Young Child Feeding practices
  – WHO’s Tool for National Assessment of policy and programmes
• In its 15th year
• Adapted and added value: Scoring, Colour Coding, Reporting, Galvanising national action, and Global repository of policy/programmes. It shows what works and what does not.
• How its is done at country level, process is the key.
Objectives of the Study

i. Assess the difference WBTi has made at a national level on policy, programmes and practices;

ii. Analyse factors associated with the use of the WBTi report and report cards, with a special emphasis on frequency, methods, partnerships, and

iii. Assess how WBTi results were used for advocacy to impact policy and programmes.
Methods

• Constitution of the global technical working group coordinated by secretariat
• Drafting and field-testing questionnaire
• Data collection
• Analysis is by quantitative and qualitative (At Uganda)
Key Results
51/97 Countries Responded
Key Process: Core Group in Every Country (without conflicts of interest)

- A: Government agencies 28%
- B: Academic institutions 18%
- C: UN agencies 12%
- D: BF groups 12%
- E: Professional associations 10%
- F: Local NGOs 7%
- G: Individuals 6%
- H: INGOs 3%
- I: Foundations 2%
- J: Trade unions 1%
- K: Media 1%
Strengthening Skills of WBTi Coordinators

Enhanced skill reported in (n=51)

- Report writing: 44
- Learning research methodology: 34
- Analysis of data: 40
- Organising a meeting/workshop: 34
- Advocacy skills: 31
- Other skills: 7
Strengthening Organizations

Enhanced skill reported in (n=51)

- Act/recognised as reference point for IYCF: 37
- Serve as platform for local partnership around IYCF: 35
- Other skills: 11
Key Results: Formal Reports and Report Cards

96%

90%
What Prompted Action?

Meeting a policy maker: 73%

Conference: 65%

Partners: 63%

Email: 55%

WBTi

World Breastfeeding Trends Initiative
Role International Baby Food Action Network (IBFAN) Played

- Report Development: 70%
- Assessment: 64%
- Report Dissemination: 62%
- Advocacy: 52%
- Others: 30%
Analysis n Reports Prompt 2/3rd Governments Commit or Take Actions

More details in the report

First assessment  Second assessment  Third assessment  Fourth assessment

Number of countries with commitment from Government

28/51 (55%)  14/25 (56%)  8/10 (80%)  3/4 (75%)
Other Gains

CRC reporting

Funding

Capacity building of health workers skills was common
WBTi Leaves Behind a Sustainable Core Group

- Reconnecting with other organisations
- Contact with government policy makers
- Asking the governments to organise data collection
- Involved in evaluations, research
- Dissemination of knowledge
- Monitoring and submitting reports of Code Violations
- Presenting WBTi reports at conferences/meetings
- Writing (more than 10 so far published)
Periodic Monitoring Key to Improved Policy and Programmes (1-3rd)
Periodic Monitoring Improved Policy and Programmes (1st - 4th)

Score out of 100

- INDIA: 45 (1st Assessment), 45 (4th Assessment)
- BHUTAN: 31.5 (1st Assessment), 55 (4th Assessment)
- NEPAL: 31.5 (1st Assessment), 55 (4th Assessment)
- AFGHANISTAN: 27 (1st Assessment), 80 (4th Assessment)

% change in score

1st Assessment (b/w 2005 and 2012) | 4th Assessment (b/w 2015 and 2018) | % increase
Gain in Policy/Programme Scores (1st and last Assessment)

Afghanistan 196%
Bhutan 75%
Nepal 75%
Dominican Republic 69%
El Salvador 35%
Peru 18%
Improvement in Specific Programmes (1\textsuperscript{st}-3\textsuperscript{rd})
10 countries
Gain in Specific Programmes...

IFE

158%

58%

53%

21%

Declined
Country Examples of Improved Policy/Programmes

Afghanistan

Bhutan

Dominican Republic

El Salvador
Changes in Policy Result in Higher Rates of Breastfeeding & IYCF Practices

in 10 countries who completed 3 assessments
Thank You !!