



World Breastfeeding Trends Initiative (WBTi)

Guideline for Scoring & Colour-coding



The WBTi Guidelines for Colour-Coding (Part I and II)

Table 1: WBTi Guidelines for Colour-Coding for Individual indicators 1-10

Scores	Colour-coding
0 – 3.5	Red
4 – 6.5	Yellow
7 – 9	Blue
> 9	Green

Table 2: WBTi Guidelines for Colour-Coding 1-10 indicators (policy and programmes)

Scores	Colour-coding
0 – 30.9	Red
31 – 60.9	Yellow
61 – 90.9	Blue
91 – 100	Green

Table 3: WBTi Guidelines for Colour-Coding Individual indicators 11-15 (Practices)

WBTi Guidelines for Indicator 11 (Initiation of breastfeeding {within 1 hour})

Percentage (WHO's key)	Colour-coding
0.1-29%	Red
29.1-49%	Yellow
49.1%-89%	Blue
89.1-100%	Green

WBTi Guidelines for Indicator 12 (Exclusive Breastfeeding {for first 6 months})

Percentage (WHO's key)	Colour-coding
0.1-11%	Red
11.1-49%	Yellow
49.1-89%	Blue
89.1-100%	Green

WBTi Guidelines for Indicator 13 (Median Duration of Breastfeeding)

Months (WHO's key)	Colour-coding
0.1-18 months	Red
18.1-20 months	Yellow
20.1-22 months	Blue
22.1-24 months	Green

WBTi Guidelines for Indicator 14 (Bottle-feeding {0-12 months})

Percentage (WHO's key)	Colour-coding
29.1-100%	Red
4.1-29%	Yellow
2.1-4%	Blue
0.1-2%	Green

WBTi Guidelines for Indicator 15 (Complementary Feeding {6-8 months})

Percentage (WHO's key)	Colour-coding
0.1-59%	Red
59.1-79%	Yellow
79.1%-94%	Blue
94.1-100%	Green