



Challenges, Lessons Learnt and Recommendations

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**Leadership and
governance**

**Financing
of WBTi
process**

Challenges

**Health
information
systems**

**Sustaining
WBTi work**

Leadership and governance & Health information systems



Difficulty in involving the Ministry of Health and other government authorities & getting their endorsement

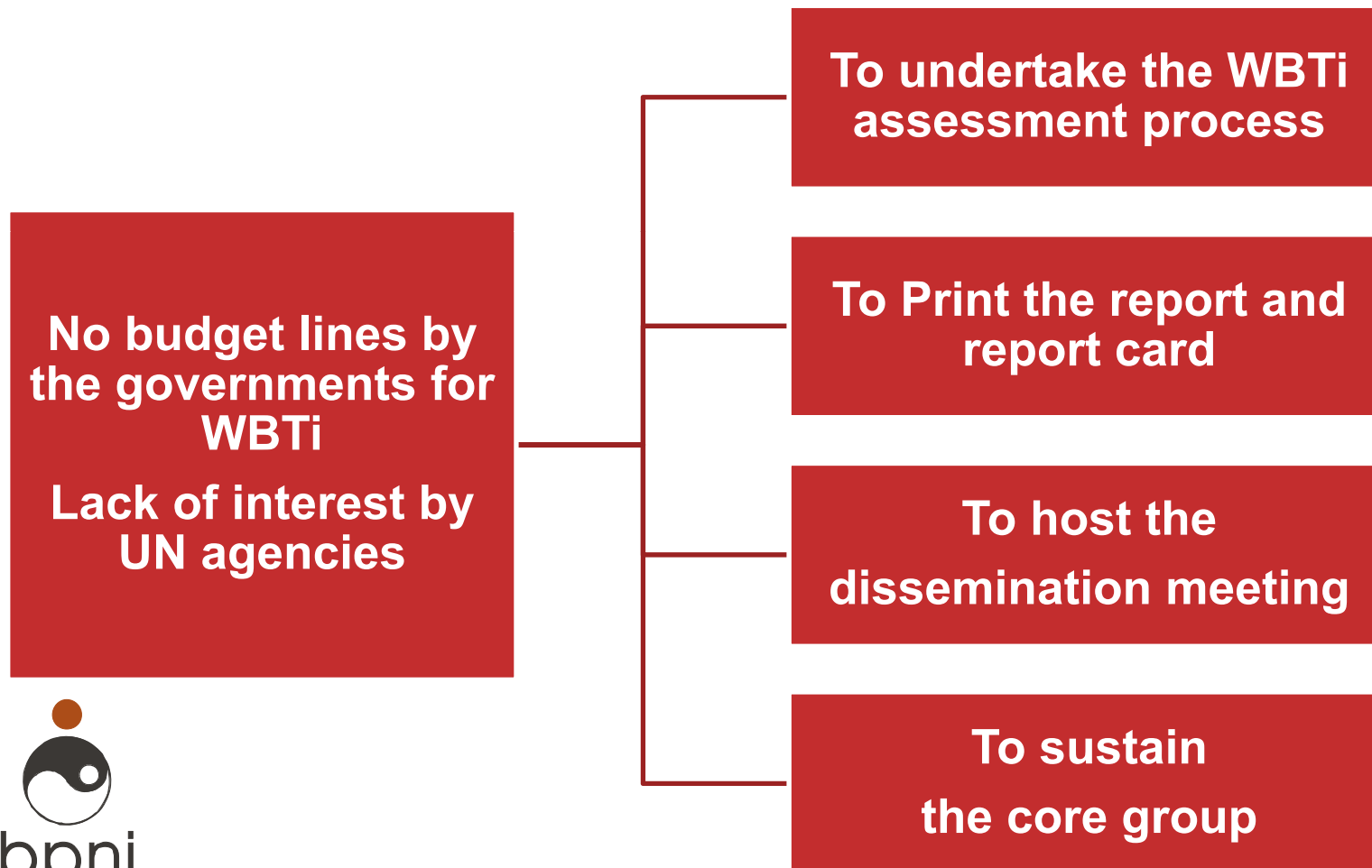
Frequent changes of the authorities at policy level

Challenging to make IYCF a priority at political level

Challenging to reach to an agreement on recommendations among the WBTi core group.

Difficulty in getting data

Financing of WBTi process



Lessons Learnt through WBTi assessments

**Improvement
in policies,
programmes
and funding**

**Improved
collaboration
and
partnerships**

**Development
of priorities
and
strategies**

**Enriching
surveys and
reporting
systems**

Improvement in policies, programmes and funding

Objective identification of gaps and motivating governments to bridge them

Raising issues to enhance commitment of decision makers

The WBTi report and report card using colour coding as effective tools for advocacy

Improved collaboration and partnerships

Building a strong partnership and ownership of the WBTi process by the concerned actors is possible e.g.

Ministry of Health

UN agencies

National institutions

NGOs

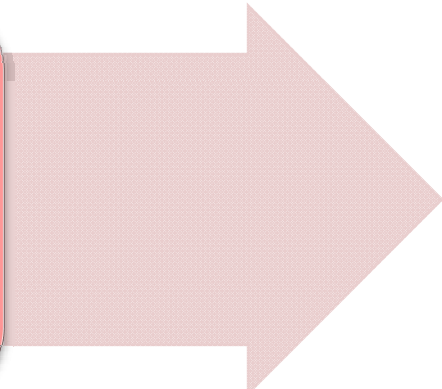
Professional organizations

Development of priorities and strategies

Evidence-based information could help in drawing up strategies and priorities



more emphasis on the identified weak areas



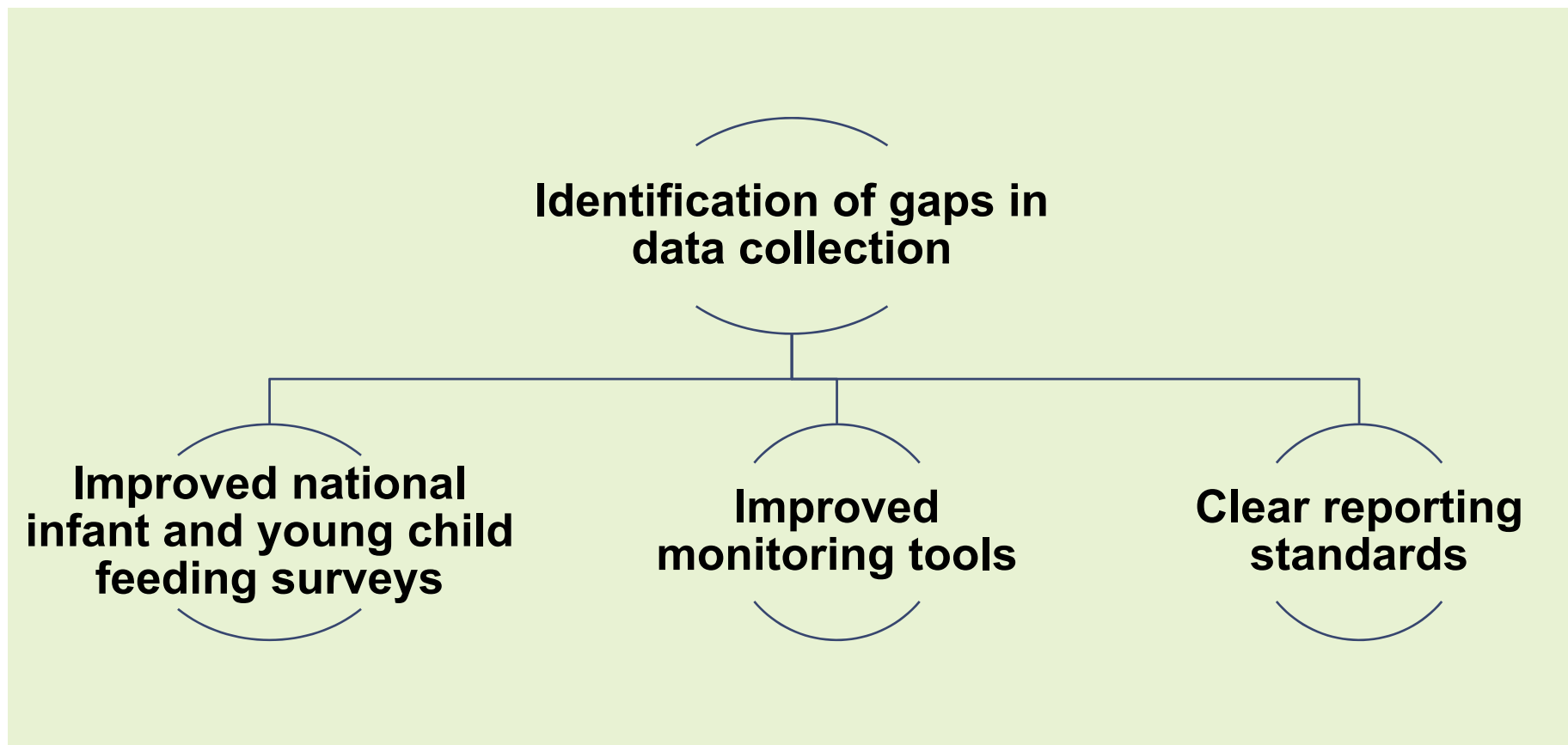
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putting child nutrition
at the forefront
of social change



IBFAN
defending breastfeeding

Enriching surveys and reporting systems



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IBFAN
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Recommendations

1. Prioritization of monitoring and tracking of breastfeeding policy and services at country level
 - a. Strengthening the work of core group
 - b. Funding for the WBTi process
2. Specific funds for implementing interventions to protect promote and support breastfeeding and IYCF
3. All countries should learn from the WBTi process and undertake the WBTi assessment
4. The existing WBTi countries should go for periodic reassessment every 3-5 years

Thanks!!!