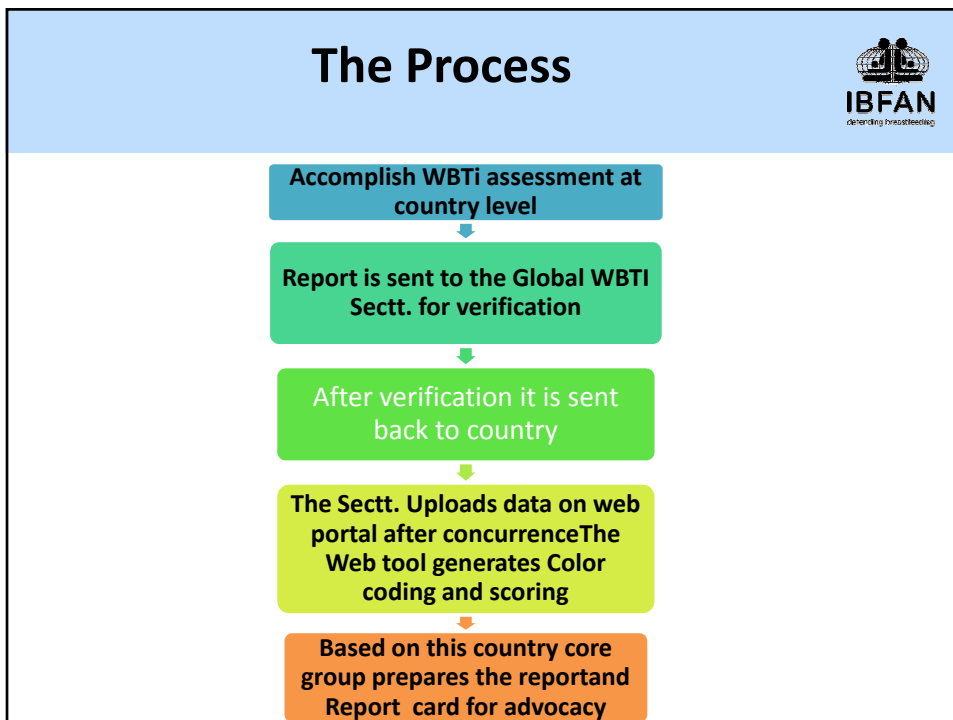


W B T i
**WORLD BREASTFEEDING
TRENDS INITIATIVE**

Preparing the Country Report and Report Cards

Day 3: Session 10
Arun Gupta



Template of the Report Card



COUNTRY

Report Card: Year

The State of Infant and Young Child Feeding (IYCF)

Indicators and Coverage (Indicator 1-10)

Year: 2018

1. Child Growth Status Indicators

2. Child Feeding Practices Indicators

3. Infant Feeding Indicators

4. Infant Feeding Practices Indicators

5. Infant Feeding Practices Indicators

6. Infant Feeding Practices Indicators

7. Infant Feeding Practices Indicators

8. Infant Feeding Practices Indicators

9. Infant Feeding Practices Indicators

10. Infant Feeding Practices Indicators

Indicators (Indicator 11-12)

11. Infant Feeding Practices Indicators

12. Infant Feeding Practices Indicators

Total Score (Indikator 1-12) = /100

Set-up

Write the year here

Country Assessment

Write the year here

Country Assessment

Write the process of assessment

Write Signature

Write the name of the official

Convention on the Right of the Child (CRC)

CRC Committee Recommendations of the CRC Committee

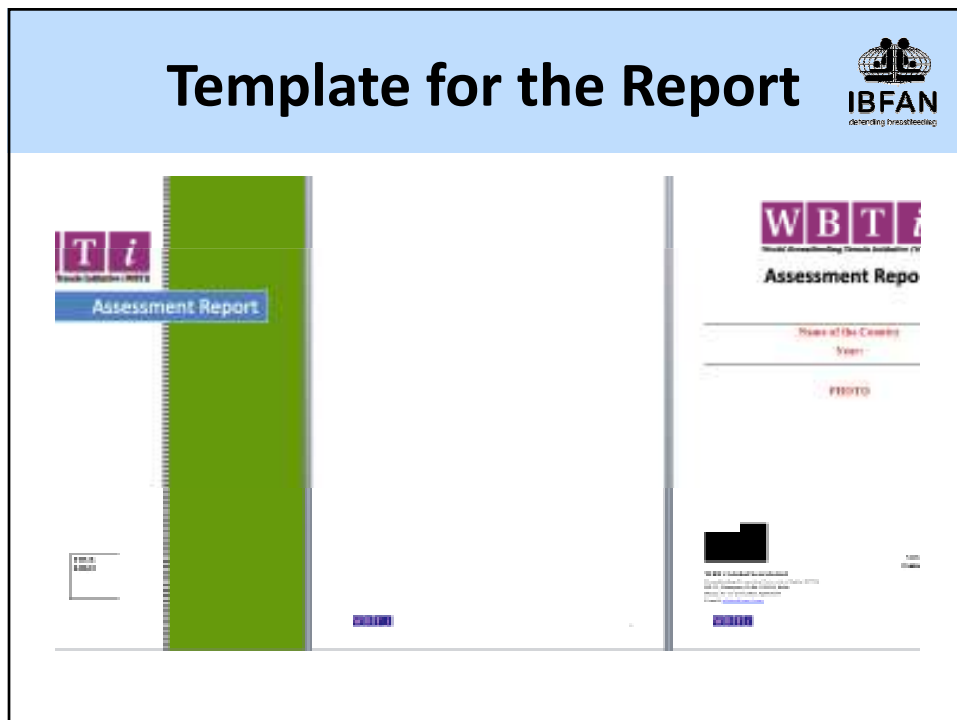
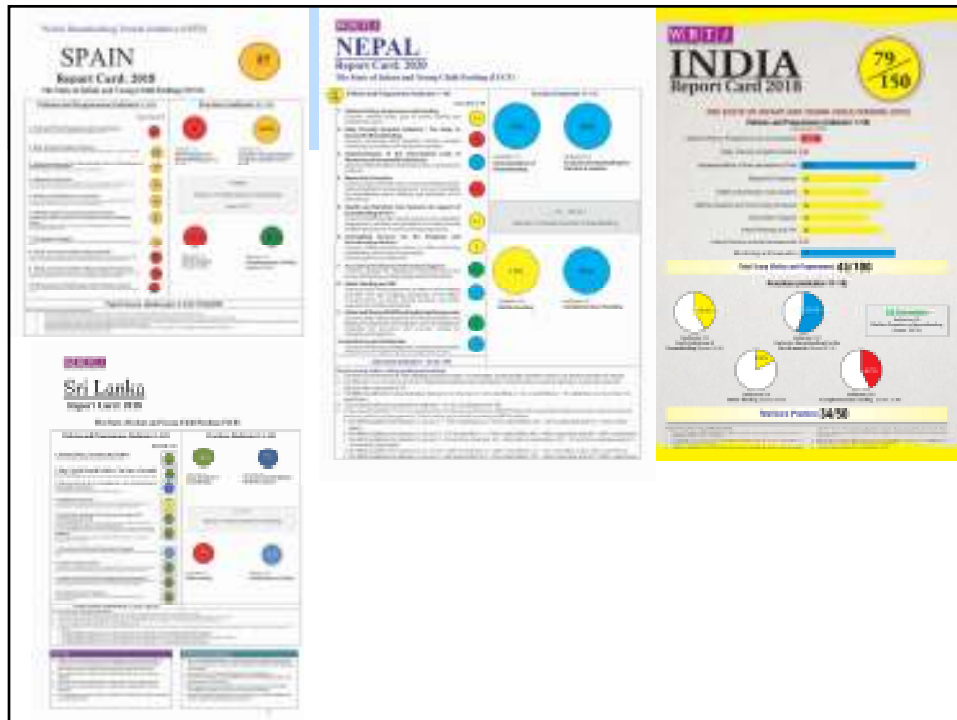
Write the name of the official

Write the name of the official

IBFAN

Sample Report Cards





Contents of a Country Report



Basic Information

- Title Page: Country Name
 - Assessment Year
 - Pic, LOGOs
- Introduction
- Background
- Assessment process followed
- Findings
- Conclusions/Recommendations.
- List of the partners



Reports



HOW TO MAKE USE OF THE REPORT AND REPORT CARDS

REACH OUT TO



- **Govt. agencies**
 - To advocate for including interventions in the country plan
To focus and prioritise more on critical areas e.g. in RED
and change to next level
- **Donor agencies**
 - To focus support on the the areas needing more attention
- **Media**
 - To develop stories on the pressing issues
 - To initiate a debate in public domain

Call to Action



- You can organise an event to share the findings and highlight the gaps in policy and programmes
- Based on the recommendations we need to develop the Action Plan/Call for Action
- Call upon people to sign up
- Share this with all concerned

Call to Action



Framework for Call to Action (After having conducted and reported on National World Breastfeeding Trends Initiative (WBTI), Assessment)

PAGE 1
 CALL TO ACTION ON BREASTFEEDING AND INFANT AND YOUNG CHILD FEEDING
 Date
 Place
 Organisations (LOGOS)

PAGE 2
 We, the participants, individuals and organizations in various capacities such as [public health professionals, politicians, academicians, people movements, government representatives and global agencies] have come together at the launch of the report [1] [2] [3] [4] [5] report on assessment of [COUNTRY] policy and programmes on breastfeeding and infant and young child feeding" are aware of the findings of the report "XXXXX on assessment of India's policy and programmes on breastfeeding and infant and young child feeding to [COUNTRY].
 Aware of the fact that the private and commercialization of breastfeeding is affecting infant feeding especially among weak, vulnerable and marginalized.
 Concerned on the weak implementation of the International Code of Marketing for Breastmilk Substitutes / or the National Legislative Framework [XXXXX] is detrimental to infant feeding.
 Note with concern that the gaps in the policy and programmes are substantial requiring considerable inputs to support women to remove barriers to breastfeeding.
 Express concern that [XXXXX] who have babies are not able to begin breastfeeding within an hour, [XX out of XX] infants under 6 months of age are not exclusively breastfed, only XX out of XX infants after 6 months of age receive minimum acceptable diet, and [infant formula is being used] [XXXXX] at the time of birth in health facilities



Templates



WBTi Report

<http://new.worldbreastfeedingtrends.org/uploads/resources/document/template-wbti-report.doc>

WBTi Report Card

•<https://www.worldbreastfeedingtrends.org/uploads/resources/document/wbti-reportcard-template.doc>

Call to Action

•<https://www.worldbreastfeedingtrends.org/uploads/resources/document/call-to-action-framework.docx>

Thank you !



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