



World Breastfeeding Trends Initiative (WBTi)

World Breastfeeding Costing Initiative (WBCi) - Financial Planning & Budgeting Tool

Europe Training
19-22 July 2021

Why Invest in Breastfeeding ?

According to Global Breastfeeding Collective by WHO & Unicef 's Investment Case for Breastfeeding Report (2017):

- Breastfeeding is one of the best investments in global health: every **\$1 invested in breastfeeding generates \$35 in economic returns.**
- In order to meet the World Health Assembly target of increasing the percentage of children under 6 months of age who are exclusively breastfed to at least 50 percent by 2025, an additional \$5.7 billion is required. This investment translates to **just \$4.70 per newborn**



The Lancet (2016)



Breastfeeding provides:

- short-term and long-term health
- economic advantages
- environmental advantages to children, women, and society.

Cost of Not Breastfeeding:

- Global sales in 2014 of US\$44.8 billion show the industry's large, competitive claim on infant feeding.
- Lower intelligence and economic losses of about \$302 billion annually or 0.49% of world gross national income.

THE LANCET

SERIES | BREASTFEEDING | VOLUME 387, ISSUE 10017, P491-504, JANUARY 30, 2016

Why invest, and what it will take to improve breastfeeding practices?

Nigel C Rollins, MD   • Nita Bhandari, PhD • Nemat Hajeerhoy, MHS • Susan Horton, PhD • Chessa K Lutter, PhD • Jose C Martines, PhD • et al. [Show all authors](#) • [Show footnotes](#)

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The WBCi has two components –

- The Need to Invest in Babies
- The Financial Planning Tool

Components of the Advocacy Package



THE NEED TO INVEST IN BABIES

A Global Drive For Financial Investment in Children's Health and Development through Universalising Interventions for Optimal Breastfeeding

THE NEED TO INVEST IN BABIES

A Global Drive For Financial Investment in Children's Health and Development through Universalising Interventions for Optimal Breastfeeding

Logos: bpni, IBFAN, UNICEF, The World Bank, UKaid, Australian Government, Health and Human Services.

How Much To Invest?

ESTIMATE THE COST OF A WARRIOR

Research from 2009-12 estimates that the average cost of raising a child to age 18 in India is approximately US\$ 10,000. This includes:

- Basic education for eight consecutive years in a school (estimated at US\$ 1,000)
- Transportation for regular schooling
- Expenses for clothing for regular schooling (which is added to US\$ 1,000 of educational materials)
- Housing (which also goes to the child's health and education in various ways)
- Health (which also goes to the child's health and education in various ways)
- Food (which also goes to the child's health and education in various ways)
- Entertainment (which also goes to the child's health and education in various ways)
- Miscellaneous (which also goes to the child's health and education in various ways)

MAKE OUR OWN SYSTEMS

Research from 2009-12 estimates that the average cost of raising a child to age 18 in India is approximately US\$ 10,000. This includes:

- Basic education for eight consecutive years in a school (estimated at US\$ 1,000)
- Transportation for regular schooling
- Expenses for clothing for regular schooling (which is added to US\$ 1,000 of educational materials)
- Housing (which also goes to the child's health and education in various ways)
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- Entertainment (which also goes to the child's health and education in various ways)
- Miscellaneous (which also goes to the child's health and education in various ways)

BREASTFEEDING BUILDS THE HEALTH OF A NATION. IT SAVES MONEY.

How the advocacy package helps national and international managers in their breastfeeding interventions in a significant way for the benefit of a country.

Logos: bpni, IBFAN, UNICEF, The World Bank, UKaid, Australian Government, Health and Human Services.

DID YOU KNOW...

WHY INVEST IN BREASTFEEDING?

The WHO estimates optimal breastfeeding is a cost of around 10% of the total cost of raising a child. Breastfeeding reduces infant mortality and reduces disease and health care costs. It also reduces the risk of chronic diseases, such as heart disease, diabetes, and hypertension. Breastfeeding also reduces the risk of obesity and improves cognitive development.

Suboptimal Breastfeeding

135 million babies are not optimally breastfed every year.

A WOMAN'S CAPACITY TO BREASTFEED IS A NATIONAL ASSET...

Research from 2009-12 estimates that the average cost of raising a child to age 18 in India is approximately US\$ 10,000. This includes:

- Basic education for eight consecutive years in a school (estimated at US\$ 1,000)
- Transportation for regular schooling
- Expenses for clothing for regular schooling (which is added to US\$ 1,000 of educational materials)
- Housing (which also goes to the child's health and education in various ways)
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- Food (which also goes to the child's health and education in various ways)
- Entertainment (which also goes to the child's health and education in various ways)
- Miscellaneous (which also goes to the child's health and education in various ways)

THE NEED TO INVEST IN BABIES

This is a research and advocacy paper written by International Baby Food Action Network (IBFAN). It is a part of the Global Breastfeeding Charter Initiative, a global drive for financial investment in children's health and development through universalising interventions for optimal breastfeeding. The report also recommends that up to 10% of the high price paid in selling a medical equipment or a medicine be set aside for children's health.

WORLD BREASTFEEDING INITIATIVE

Research from 2009-12 estimates that the average cost of raising a child to age 18 in India is approximately US\$ 10,000. This includes:

- Basic education for eight consecutive years in a school (estimated at US\$ 1,000)
- Transportation for regular schooling
- Expenses for clothing for regular schooling (which is added to US\$ 1,000 of educational materials)
- Housing (which also goes to the child's health and education in various ways)
- Health (which also goes to the child's health and education in various ways)
- Food (which also goes to the child's health and education in various ways)
- Entertainment (which also goes to the child's health and education in various ways)
- Miscellaneous (which also goes to the child's health and education in various ways)

Logos: bpni, IBFAN, UNICEF, The World Bank, UKaid, Australian Government, Health and Human Services.

9 x 6

Press Release
10. December.2013
New Delhi

EMBARGOED Till 10 December 2013
The Need to Invest in Babies

Globally an annual investment of USD 17.5 billion in interventions to universalize optimal breastfeeding can prevent millions of babies from infant deaths due to diarrhea and pneumonia, impaired development, as well as reduce the risk for diabetes, hypertension, cancer and cardiac diseases in adult life, suggests a report "The Need to Invest in Babies – A Global Drive for Financial Investment in Children's Health and Development through Universalising Interventions for Optimal Breastfeeding" by the International Baby Food Action Network (IBFAN), an international body non-governmental organization that monitors and tracks the implementation of the World Health Organization's *Global Strategy for Infant and Young Child Feeding*.

The report notes that of the 135 million babies born every year, unfortunately 83 million babies and their mothers are not enabled to optimally breastfeed as recommended by the World Health Organization.

The report challenges the current estimate of US\$ 2.9 Billion given by the World Bank in 2010, and provide answers to the questions raised in the UNICEF's recent global report "Breastfeeding on the Worldwide Agenda" on insufficient funding for scaling up interventions on breastfeeding and infant and young child feeding. Even though breastfeeding has been

LAUNCH OF

THE NEED TO INVEST IN BABIES

A Global Drive for Financial Investment in Children's Health and Development through Universalising Interventions for Optimal Breastfeeding

by
Sh. Montek Singh Ahluwalia
Dy. Chairman, Planning Commission of India

DECEMBER 10, 2013, INDIA INTERNATIONAL CENTRE, NEW DELHI

Logos: bpni, IBFAN, UNICEF, The World Bank, UKaid, Australian Government, Health and Human Services, gbiCS.

THE NEED TO INVEST IN BABIES

A Global Drive For Financial Investment in Children's Health and Development through Universalising Interventions for Optimal Breastfeeding

Logos: bpni, IBFAN, UNICEF, The World Bank, UKaid, Australian Government, Health and Human Services, gbiCS.

World Breastfeeding Network (WBN)



WBCi Tool



IBFAN defending breastfeeding

bpni putting child nutrition at the forefront of social change

**INFANT AND YOUNG CHILD FEEDING (IYCF)
FINANCIAL PLANNING TOOL**

The World Breastfeeding Costing *initiative* (WBCi)

MAIN MENU

IBFAN defending breastfeeding

bpni putting child nutrition at the forefront of social change

**Infant and Young Child Feeding (IYCF)
FINANCIAL PLANNING TOOL (IBFAN-ASIA)**

Country Profile

EXIT
(Use Excel Exit Facility)

The excel Software

IBFAN defending breastfeeding

bpni putting child nutrition at the forefront of social change

Infant and Young Child Feeding (IYCF)
FINANCIAL PLANNING TOOL (IBFAN-ASIA)

USER'S MANUAL

User Manual

IBFAN defending breastfeeding

bpni putting child nutrition at the forefront of social change

**INFANT AND YOUNG CHILD FEEDING (IYCF)
FINANCIAL PLANNING TOOL**

The World Breastfeeding Costing *initiative* (WBCi)

IBFAN defending breastfeeding


bpni putting child nutrition at the forefront of social change

WBCi Brochure

Download the excel tool

http://www.worldbreastfeedingcosting.org/wbci/WBCi_Ver_1_2016.xlsm

First Step-Enable Macros

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Norway

A B C D E F G H I J K L M N O P Q R S

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Infant and Young Child Feeding (IYCF)

FINANCIAL PLANNING TOOL (IBFAN-ASIA)


Country Profile

EXIT
(Use Excel Exit Facility)

Security Warning Macros have been disabled. [Options...](#)

A2 Norway

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IBFAN
defending breastfeeding

Infant and Young

FINANCIAL PLANNING

[Country Profile](#)

Cover Sheet | Country Profile | IYCF Strategy

Microsoft Office Security Options

Security Alert - Macro

Macro
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[More information](#)

File Path: C:\Users\satyaprakash\Desktop\WBCi_Ver_PLUS_2016.XLSM

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Select Country



Infant and Young Child Feeding (IYCF) FINANCIAL PLANNING TOOL (IBFAN-ASIA)

Go To Main Menu

EXIT
(Use Excel Exit)

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World Breastfeeding Costing Initiative (WBCi) Release 1.1



South Africa, 3-Year Cost

SELECT COUNTRY		COUNTRY PROFILE		Year (as of)	Number (\$)
		South Africa			
<input type="text" value="South Africa"/>		Part I	General		
<input type="text" value="1.00"/>		1	Total Population :		
<input type="text" value="1.00"/>		2	No. of Regions		
<input type="text" value="1.00"/>		3	No. of Provinces		
<input type="text" value="1.00"/>		4	No. of Districts		
<input type="text" value="1.00"/>		5	Total No. of Livebirths		
<input type="text" value="1.00"/>		6	Total No. of children under five years of age		
<input type="text" value="1.00"/>		7	Total No. of pregnant women per year		
<input type="text" value="1.00"/>		Part II Health Care System			
<input type="text" value="1.00"/>			Hospitals		
<input type="text" value="1.00"/>			Hospitals with maternity services		
<input type="text" value="1.00"/>			Health Centers		
<input type="text" value="1.00"/>			Village Health facilities		
<input type="text" value="1.00"/>		Part III Health Care Workers/Professionals			
<input type="text" value="1.00"/>		1	Total No. of Doctors		
<input type="text" value="1.00"/>		2	Total No. of Nurses		
<input type="text" value="1.00"/>		3	Total No. of Midwives		
<input type="text" value="1.00"/>		4	Total No. of community health workers		
<input type="text" value="1.00"/>		5	Total No. of volunteers		

PREVAILING EXCHANGE RATE
Please enter the prevailing exchange rate with 1 US\$. Thanks

Type Local Currency:
Exchange Rate (US\$1=):

Please Indicate No. of Years the Financial Plan will Cover (Default is Annual)

Input Prevailing Exchange Rate (\$)



Infant and Young Child Feeding (IYCF)

FINANCIAL PLANNING TOOL (IBFAN-ASIA)

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World Breastfeeding Costing Initiative (WBCi) Release 1.1



South Africa, 3-Year Cost

- South Africa
- Spain
- Sri Lanka
- India
- Sri Lanka
- Sri Lanka
- Sri Lanka
- Sri Lanka
- Sri Lanka
- Sri Lanka
- Sri Lanka

Type Local Currency
Exchange Rate (US\$1=)

South African
1.00

Please Indicate No. of Yr.
the Financial Plan will
Cover (Default is Annua)

PREVAILING EXCHANGE RATE
Please enter the prevailing exchange
rate with 1 US\$. Thanks

1	Total Population :		
2	No. of Regions		
3	No. of Provinces		
4	No. of Districts		
5	Total No. of Livebirths		
6	Total No. of children under five years of age		
7	Total No. of pregnant women per year		
Part II Health Care System			
	Hospitals		
	Hospitals with maternity services		
	Health Centers		
	Village Health facilities		
Part III Health Care Workers/Professionals			
1	Total No. of Doctors		
2	Total No. of Nurses		
3	Total No. of Midwives		
4	Total No. of community health workers		
5	Total No. of volunteers		

Enter the plan period



Infant and Young Child Feeding (IYCF) FINANCIAL PLANNING TOOL (IBFAN-ASIA)

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World Breastfeeding Costing Initiative (WBCi) Release 1.1

South Africa, 3-Year Cost

- Sri Lanka
- Spain
- Sri Lanka
- Sudan
- Sri Lanka
- Sri Lanka
- Sri Lanka
- Sri Lanka
- Sri Lanka

Type Local Currency: South African
Exchange Rate (US\$1=): 1.00

Please Indicate No. of Yr. the Financial Plan will Cover (Default is Annual): 3

Please enter the no. of years that the financial plan will cover.

1	Total Population :		
2	No. of Regions		
3	No. of Provinces		
4	No. of Districts		
5	Total No. of Livebirths		
6	Total No. of children under five years of age		
7	Total No. of pregnant women per year		
Part II Health Care System			
1	Total no. of Hospitals		
2	Total no. of Hospitals with maternity services		
3	Total no. of Health Centers		
4	Total no. of Village Health facilities		
5	Others:		
Part III Health Care Workers/Professionals			
1	Total No. of Doctors		
2	Total No. of Nurses		
3	Total No. of Midwives		
4	Total No. of community health workers		
5	Total No. of volunteers		

Enter Country Profile



Infant and Young Child Feeding (IYCF) FINANCIAL PLANNING TOOL (IBFAN-ASIA)

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(Use Excel Exit)

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World Breastfeeding Costing Initiative (WBCi) Release 1.1



South Africa, 3-Year Cost

SELECT COUNTRY

- South Sudan
- South Africa
- Spain
- Sri Lanka
- Sudan
- Suriname
- Suriname
- Suriname
- Switzerland
- Syria Arab Republic

Type Local Currency: **South African**
Exchange Rate (US\$1=): **1.00**

Please Indicate No. of Yr the Financial Plan will Cover (Default is 3 years): **3**

COUNTRY PROFILE		Year (or of)	Number (#)
South Africa			
Part I	General		
1	Total Population:		
2	No. of Regions:		
3	No. of Provinces:		
4	No. of Districts:		
5	Total No. of Livebirths:		
6	Total No. of children under five years of age:		
7	Total No. of pregnant women per year:		
Part II	Health Care System		
1	Total no. of Hospitals:		
2	Total no. of Hospitals with maternity services:		
3	Total no. of Health Centers:		
4	Total no. of Village Health Facilities:		
5	Others:		
Part III	Health Care Workers/Professionals		
1	Total No. of Doctors:		
2	Total No. of Nurses:		
3	Total No. of Midwives:		
4	Total No. of community health workers:		
5	Total No. of volunteers:		

Save File



Infant and Young Child Feeding (IYCF) FINANCIAL PLANNING TOOL (IBFAN-ASIA)

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(Use Excel Exit) GO
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World Breastfeeding Costing Initiative (WBCi) Release 1.1

South Africa, 3-Year

X

SAVING FILE

Do you wish to SAVE into a NEW Filename?

SELECT COUNTRY

- South Sudan
- South Africa**
- Spain
- Sri Lanka
- Sudan
- Switzerland
- Tanzania
- Thailand
- Togo
- Turkey
- Uganda
- United Kingdom
- United States
- Zambia

Type Local Currency **South African**

Exchange Rate (US\$1=) **1.00**

Please Indicate No. of Yr.
the Financial Plan will
Cover (Default is 3 years)

3

COUNTRY PROFILE		South Africa	
Part I General			
1	Total Population :		
2	No. of Regions		
3	No. of Provinces		
4	No. of Districts		
5	Total No. of Livebirths		
6	Total No. of children under five years of age		
7	Total No. of pregnant women per year		
Part II Health Care System			
1	Total no. of Hospitals		
2	Total no. of Hospitals with maternity services		
3	Total no. of Health Centers		
4	Total no. of Village Health Facilities		
5	Others:		
Part III Health Care Workers/Professionals			
1	Total No. of Doctors		
2	Total No. of Nurses		
3	Total No. of Midwives		
4	Total No. of community health workers		
5	Total No. of volunteers		

IYCF Strategies

Infant and Young Child Feeding (IYCF)

FINANCIAL PLANNING TOOL (IBFAN-ASIA)

South Africa

Overall Summary

SAVE and Go To Country
Profile

IYCF STRATEGIES

Programme Management

**Policy Development, Legislation, Planning and
Coordination**

**Baby Friendly Hospital Initiative (Ten Steps for
Successful Breastfeeding)**

**Implementation of the International Code on
Marketing of Breastmilk Substitutes and WHAs**

Maternity Protection

**Health and Nutrition Care System (Pre-service,
In-service Training)**

**Mother Support and Community Level IYCF
Actions**

**IYCF in exceptionally difficult circumstances
(IYCF in the HIV Context, IYCF in Emergencies)**

**IYCF Communication for behavior and social
change and Information Support**

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Infant and Young Child Feeding (IYCF) FINANCIAL PLANNING TOOL (IBFAN-ASIA)

South Africa

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Component Summary

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Implementation of the International Code of Marketing for Breastmilk Substitutes and Subsequent WHAs

Total Cost (In South African Rand)



-



				-
				-
				-
			Total Cost	-

Conferences/Seminars/Workshops



 		<h2>Infant and Young Child Feeding (IYCF)</h2> <h3>FINANCIAL PLANNING TOOL (IBFAN-ASIA)</h3>							
South Africa		Main Menu		Component Summary		SAVE		GO TOP	
Implementation of the International Code of Marketing for Breastmilk Substitutes and Subsequent WHAs									
Total Cost (In South African Rand)									
	Conferences, seminars, workshops for policy implementation review and/or development	Length of Event (days)	Total no. of Participant s/ Resource	Per Diem Rates	Kit, Meals and Materials (Lumpsum per person)	Transport Allowance (Lumpsum per person)	Honorarium per Day	Total Cost (South African Rand)	
44	Cost of Participants							-	
45	Resource Person (s): National Consultant							-	
46	Resource Person (s): International							-	
47	Equipment (here you can enter the cost for renting laptops, lcd projectors, others)								
48	Event Venue (here you can enter the cost for renting the venue or additional rooms/venues that may be needed)								
49	Other Conference Cost								
50	Enter other cost								
51	Enter other cost								
52	Enter other cost								
53	Enter other cost								
54	Enter other cost								
55	Enter other cost								
56	Total Cost							-	
57									
58									

Advocacy dialogue/meetings



Infant and Young Child Feeding (IYCF) FINANCIAL PLANNING TOOL (IBFAN-ASIA)

South Africa

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Component Summary

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Implementation of the International Code of Marketing for Breastmilk Substitutes and Subsequent WHAs

Total Cost (In South African Rand)

	Advocacy- dialogues/meetings with policymakers and stakeholders	Length of Event (days)	Total no. of Participant s/ Resource	Per Diem Rates	Kit, Meals, Materials (Lumpsum per person)	Transport Allowance (Lumpsum per person)	Honorarium per Day	Total Cost (South African Rand)
59	Cost of Participants							-
60	Resource Person (s): National Consultant							-
61	Consultant							-
62	Equipment (here you can enter the cost for renting laptops, lcd projectors, others)							
63	Event Venue (here you can enter the cost for renting the venue or additional rooms/venues that may be needed)							
64	Other Meeting Cost							
65	Enter other cost							
66	Enter other cost							
67	Enter other cost							
68	Enter other cost							
69	Enter other cost							
70	Enter other cost							
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72								
73								
							Total Cost	-



Infant and Young Child Feeding (IYCF)

FINANCIAL PLANNING TOOL (IBFAN-ASIA)

South Africa

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Component Summary

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Implementation of the International Code of Marketing for Breastmilk Substitutes and Subsequent WHAs

Total Cost (In South African Rand) -

Public Dissemination Forum (Implementation of the Int. Code and WHAs)	Length of Event (days)	Total no. of Participant Resource	Per Diem Rates	Kit, Meals, Materials (Lumpsum per person)	Transport Allowance (Lumpsum per person)	Honorarium per Day	Total Cost (South African Rand)
Cost of Participants							-
Cost of Resource Persons: National							-
Cost of Resource Persons: International							-
Equipment (here you can enter the cost for renting laptops, lcd projectors, others)							
Event Venue (here you can enter the cost for renting the venue or additional rooms/venues that may be needed)							
Other Meeting Cost							
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Enter other cost							
Total Cost							\$ -

Social Mobilization...



Infant and Young Child Feeding (IYCF) FINANCIAL PLANNING TOOL (IBFAN-ASIA)

South Africa

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Component Summary

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Implementation of the International Code of Marketing for Breastmilk Substitutes and Subsequent WHAs

Total Cost (In South African Rand) -



Social Mobilizations & Other Advocacy Events	Length of Event (days)	Total no. of Participant Resource	Per Diem Rates	Kit, Meals and Materials (Lumpsum per person)	Transport Allowance (Lumpsum per person)	Honorarium per Day	Total Cost (South African Rand)
Cost of Participants							-
Cost of Resource Persons/Facilitators/Guides, etc: National							-
Cost of Resource Persons/Facilitators/Guides, etc: International							-
Equipment (here you can enter the cost for renting laptops, lcd projectors, others)							
Event Venue (here you can enter the cost for renting the venue or additional rooms/venues that may be needed)							
Other Meeting Cost							
Enter other cost							
Enter other cost							
Enter other cost							
Enter other cost							
Enter other cost							
Total Cost							-



TOT/MLT/FLW Training



B110 CATEGORY I - Training of Trainers

Infant and Young Child Feeding (IYCF)
FINANCIAL PLANNING TOOL (IBFAN-ASIA)

South Africa Main Menu Component Summary SAVE GO TOP

Implementation of the International Code of Marketing for Breastmilk Substitutes and Subsequent WHAs
Total Cost (In South African Ra. -)

Types of Training	Staff Type	Cost for Trainees						Cost of Resource Persons						Total Cost					
		Length of training (days)	Total no. of people trained	No. of persons needing transport allowance	Per Diem Rate	Transport Allowance (Lumpsum per person)	Kit, Meals, Yams, Equipment per Person per Day	SubTotal (Cost Trainee)	No. of Resource persons	Honorarium per day	Per Diem Rate	Transport Allowance (Lumpsum per person)	SubTotal (Resource Person)	Total Training Cost (South African Rand)	No. of Training per Year	Annual Cost (South African Rand)	No. of years to complete	× Increase per Year	Total Cost per period covered (South African Rand)
CATEGORY I - Training of Trainers																			
Training on the International Code of Marketing and subsequent World Health Assembly Resolutions (or training on local existing "Code"/National Measures)	Programme Staff; Health workers (public health and hospitals)															0			0
Training for "Code" Monitors/"Code" Monitoring	Programme Staff; Health workers (public health and hospitals), food inspectors, others															0			0
Enter Other Trainings	Programme Staff; Health workers (public health and hospitals), food inspectors, others															0			0
Enter Other Trainings	Programme Staff; Health workers (public health and hospitals), food inspectors, others															0			0
Enter Other Trainings	Programme Staff; Health workers (public health and hospitals), food inspectors, others															0			0
CATEGORY II - Middle Level																			
Training on the International Code of	Programme Staff;																		

Country Profile / IYCF Strategy / International Code

Component Summary



Infant and Young Child Feeding (IYCF) FINANCIAL PLANNING TOOL (IBFAN-ASIA)

South Africa

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Overall Summary

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Component Summary



South Africa (in South African Rand and US \$ Equivalent)

Implementation of the International Code of Marketing for Breastmilk

Component Cost	Total Cost (South African Rand)	Cost distribution analysis (%)	Total Cost (US\$)
Research, studies, surveys for policy implementation (International Code and subsequent WHAs)	-	#DIV/0!	-
Conferences, seminars, workshops for policy implementation review	-	#DIV/0!	-
Lobbying- dialogues/meetings with policymakers and stakeholders	-	#DIV/0!	-
Public Dissemination Forum (Implementation of the Int. Code and Social Mobilizations & Other Advocacy Events	-	#DIV/0!	-
Training	-	#DIV/0!	-
Monitoring and Evaluation of Other Activities	-	#DIV/0!	-
Total	-	#DIV/0!	-

Amount Received (South African Rand) GOVERNMENT	Amount Received (South African Rand) DONOR	Amount Received (South African Rand) TOTAL	Actual Expenditure (South African Rand)	Utilization Ratio (%)
		0		0.0%
		0		0.0%
		0		0.0%
		0		0.0%
		0		0.0%
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		0		0.0%
		0		0.0%

Print Options

Infant and Young Child Feeding (IYCF)

FINANCIAL PLANNING TOOL (IBFAN-ASIA)

South Africa

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All Component Summary
Summary Cost, Sources &
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Summary of IYCF National/Sub-National Multi-Year Costs, South Africa

	Strategy	Total 3-Year Cost (South African Rand)	Cost Distribution Analysis (with Maternity Protection entitlements)	Cost Distribution Analysis (without Maternity Protection entitlements)	Equivalent 3-Year Cost (US Dollar)
1	Programme Management	-	\$DIW/0!	\$DIW/0!	-
2	Policy Development, Legislation, Planning and Coordination	-	\$DIW/0!	\$DIW/0!	-
3	Baby Friendly Hospital Initiative (Ten Steps for Successful breastfeeding)	-	\$DIW/0!	\$DIW/0!	-
4	Implementation of the International Code of Marketing for Breastmilk Substitutes and Subsequent WHA	-	\$DIW/0!	\$DIW/0!	-
5	Maternity Protection entitlements	-	\$DIW/0!		-
6	Health and Nutrition Care System (Pre-service, In-service Training)	-	\$DIW/0!	\$DIW/0!	-
7	Mother Support and Community Level IYCF Action	-	\$DIW/0!	\$DIW/0!	-
8	IYCF in exceptionally difficult circumstances (IYCF in the HIV Context, ...)	-	\$DIW/0!	\$DIW/0!	-
9	IYCF Communication for behavior and social change and Information Support	-	\$DIW/0!	\$DIW/0!	-
	TOTAL with Maternity Protection entitlements	-	\$DIW/0!		-
	TOTAL without Maternity Protection entitlements	-		\$DIW/0!	-

Print Overall Summary

Print Component (Select Below)

- Programme Management
- National Policy Development
- Baby Friendly Hospital Initiative
- Implementation of ICF Code
- Maternity Protection entitlements
- Health and Nutrition Care System
- Mother Support & IYCF Action
- IYCF HIV Context

Print All Component Summary

Cover Sheet
Country Profile
IYCF Strategy
Overall Summary

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Component Summary

South Africa (in South African Rand and US\$ Equivalent)

Implementation of the International

Code of Marketing for Breastmilk

Component Cost	Total Cost (South African Rand)	Cost distribution analysis (%)	Total Cost (US\$)
Research, studies, surveys for policy implementation (International Code and subsequent WHAs)	-	#DIV/0!	-
Conferences, seminars, workshops for policy implementation review and/or development	-	#DIV/0!	-
Lobbying, dialogues/meetings with policymakers and stakeholders	-	#DIV/0!	-
Public Dissemination Forum (Implementation of the Int. Code and WHAs)	-	#DIV/0!	-
Social Mobilizations & Other Advocacy Events	-	#DIV/0!	-
Training	-	#DIV/0!	-
Monitoring and Evaluation of Compliance	-	#DIV/0!	-
Other Activities	-	#DIV/0!	-
Total	-	#DIV/0!	-

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All Component Summary

South Africa (in South African Rand and US \$ Equivalent)

Programme Management

Component Cost	Total Cost (South African Rand)	Cost distribution analysis (%)	Total Cost (US \$)
Programme Management Unit	-	#DIV/0!	-
Operations	-	#DIV/0!	-
Information System	-	#DIV/0!	-
Research and Development	-	#DIV/0!	-
Annual Planning, Management, Staff & Volunteer Development	-	#DIV/0!	-
Human Resources	-	#DIV/0!	-
Monitoring and Evaluation	-	#DIV/0!	-
Capital Cost	-	#DIV/0!	-
Other Activities	-	#DIV/0!	-
Total	-	#DIV/0!	-

South Africa (in South African Rand and US \$ Equivalent)

Policy Development, Legislation, Planning and Coordination

Component Cost	Total Cost (South African Rand)	Cost distribution analysis (%)	Total Cost (US \$)
Research, studies, surveys for policy development	-	#DIV/0!	-
Conferences, seminars, workshops for policy review and development	-	#DIV/0!	-
Five Year National Plan of Action on Infant and Young Child Feeding	-	#DIV/0!	-
CODEX: Coordination, Meeting Management and Participation	-	#DIV/0!	-
Lobbying- dialogues/meetings with policymakers and stakeholders	-	#DIV/0!	-
CodeX: Conferences, seminars, workshops for policy review and development	-	#DIV/0!	-
Public Dissemination Forum (Policy and Plan of Action)	-	#DIV/0!	-
Social Mobilizations & Other Advocacy Events	-	#DIV/0!	-

Conclusions



- Urge all countries to use this tool in calculating budgets for specific or overall interventions
- Urge WHO/UNICEF to promote tool to more & more countries and governments to help assist in developing budgets

WBCi Demo Video

Thank you