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How to conduct a national WBT*i* assessment

Guidelines, process, and key actions for assessment and reporting

Day 2: Session 5

Irena Zakarija-Grković

Overview

- The process
- The steps
- The objectives

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The WBT*i* process

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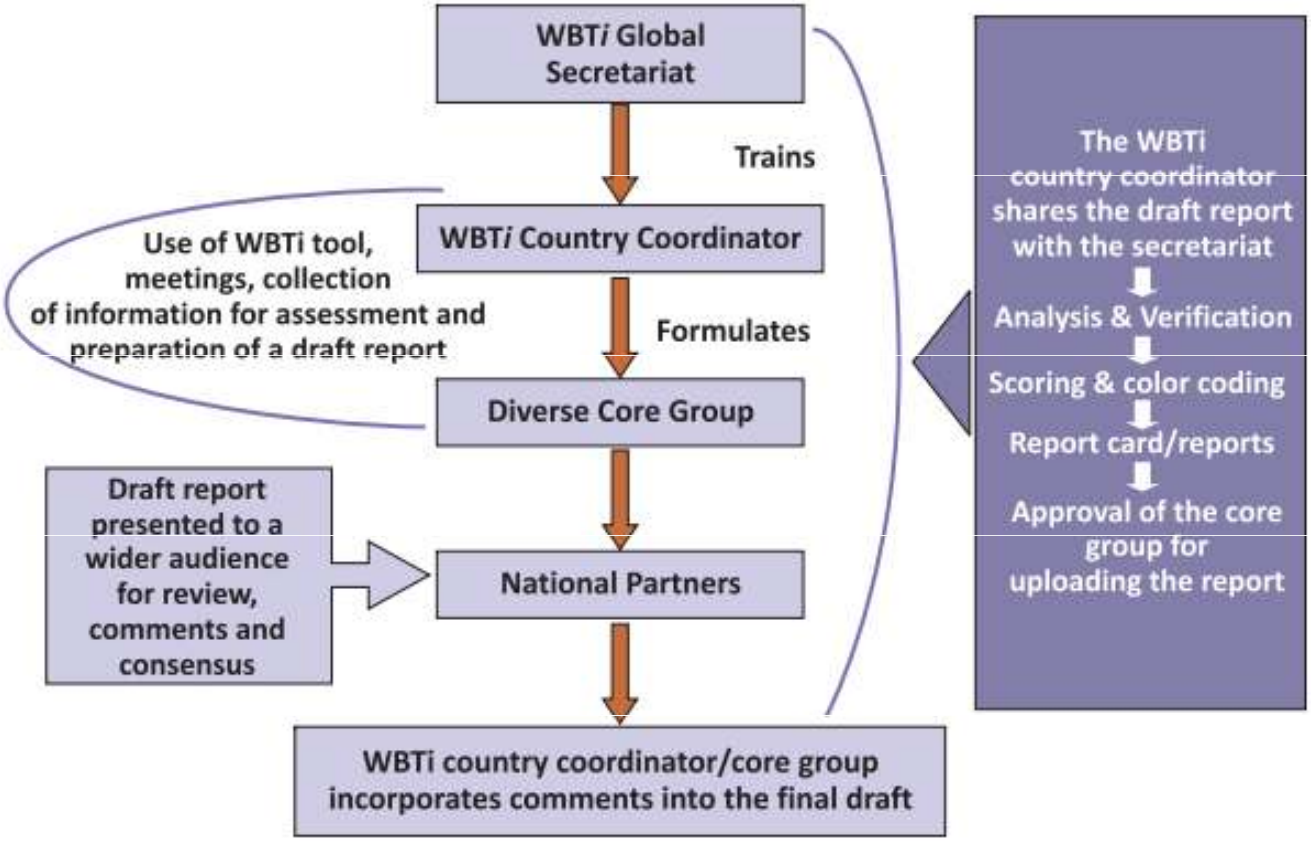

The WBTi steps/processes

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Donors

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Sida

Sweden International Development Agency

Norad

Norwegian Agency for Development Cooperation

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Geneva: 13th -15th May 2015

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- Armenia
- Belgium
- Bosnia & Herzegovina
- Croatia
- Georgia
- Italy
- Portugal
- Switzerland
- Turkey
- UK
- Ukraine

Photo: IZG

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Portugal: 19th – 21st Oct. 2016

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- Albania
- France
- Lithuania
- Macedonia
- Moldova
- Spain

Photo courtesy Dr. Shoba Suri

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Lithuania: 4th – 6th Dec. 2017

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- Austria
- Germany
- Ireland
- Italy
- Malta
- Netherlands
- Slovenia

Photo courtesy Dr. Shoba Suri

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Results: 2015 - 2020

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Region	Countries reported WBT*i*	Countries have been introduced /trained *WBTi*	Countries yet to do WBT*i*
Europe (59)	Armenia, Austria, Belgium, Bosnia and Herzegovina, Croatia, France, Georgia Germany, Italy, Lithuania, Macedonia, Malta, Moldova, Portugal, Spain, Switzerland, Turkey, UK, Ukraine (19)	Albania, Ireland, Netherlands, Slovenia (4)	Andorra, Azerbaijan, Belarus, Bulgaria, Channel Islands, Cyprus, Czech Republic, Denmark, Estonia, Faroe Islands, Finland, Gibraltar, Greece, Greenland, Hungary, Iceland, Isle of Man, Kazakhstan, Kosovo, Kyrgyzstan, Latvia, Liechtenstein, Luxembourg, Monaco, Montenegro, Norway, Poland, Romania, Russian Federation, San Marino, Serbia, Slovak Republic, Sweden, Tajikistan, Turkmenistan, Uzbekistan (36)

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Potential Donors

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GALVANISING ACTION TO INCREASE BREASTFEEDING RATES WORLDWIDE, TOWARDS SDGs 2030

A PROJECT PROPOSAL

2018-2022

Submitted to

Submitted By:

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World Breastfeeding Trends Initiative (WBTi)

WBTi Global Secretariat

Breastfeeding Promotion Network of India (BPNI)

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The WBT*i* process

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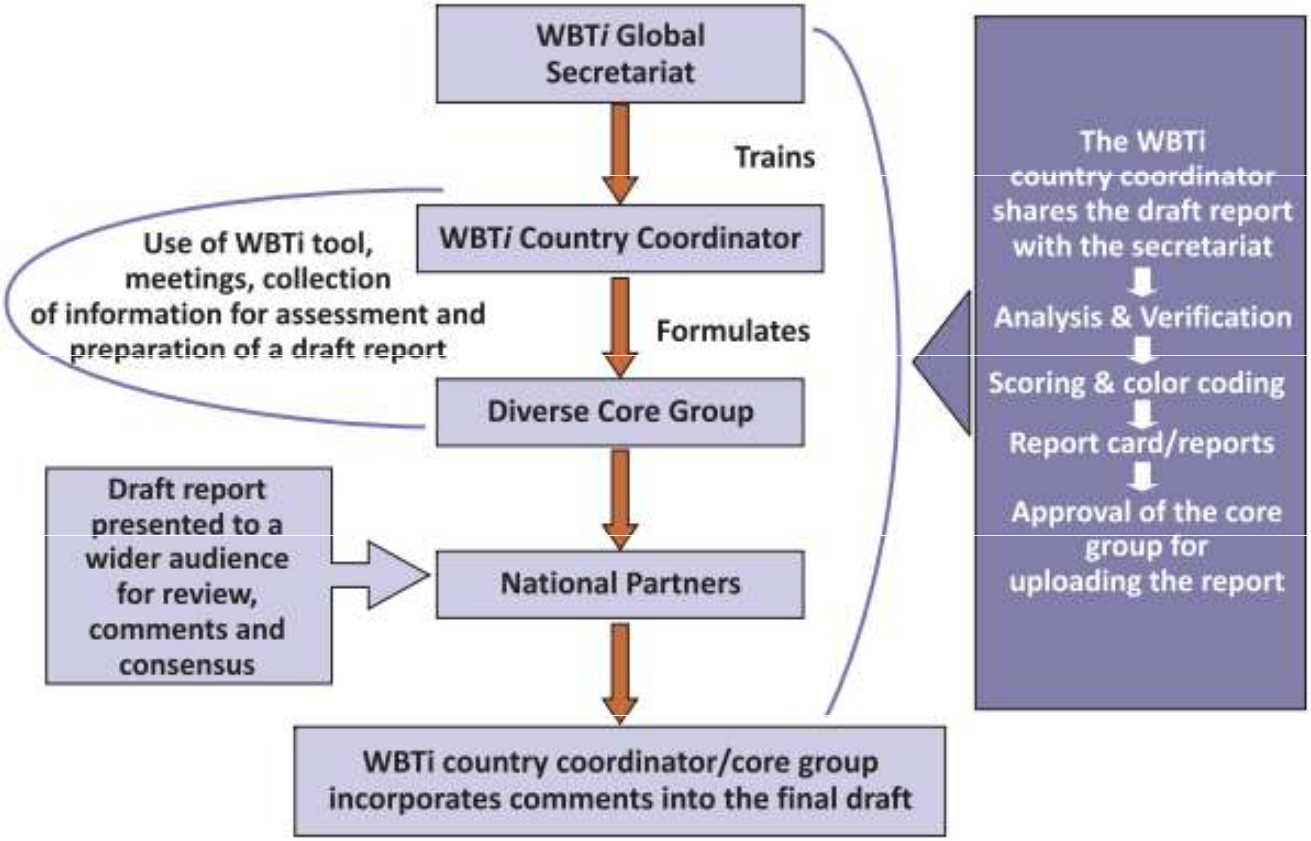

The WBTi steps/processes

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Formation of core group

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Photo: IZG

L-R: Anita Pavičić Bošnjak, Josip Grgurić, Ivana Zanze, Dinka Barić, Irena ZG

Familiarisation with documents and selection of indicators

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Assessment Report

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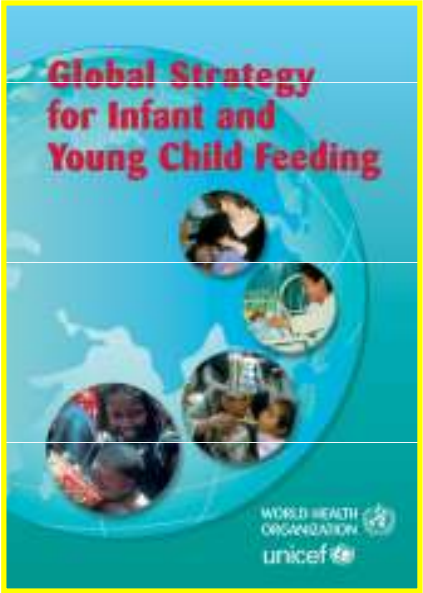
World Breastfeeding Trends Initiative (WBTi)

Assessment Tool



Translation of key documents and clarification of indicators

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Inicijativa svjetskih trendova u dojenj

World Breastfeeding Trends Initiative (WBTi)
Inicijativa svjetskih trendova u dojenju

Izvještaj

Alat za procjenu

Inicijativa svjetskih trendova u dojenju (WBTi)

Vodič

Globalna strategija za prehranu dojenčadi i male djece

udruzi IBFAN Azija

đunarodna akcijska mreža za dječju hranu (International Baby Food Action Network - IBFAN)
bitnica je Nagrade za pravi životni put (Right Livelihood Award) 1998. godine. Ova se mreža
stoji od 273 organizacije civilnog društva koje diljem svijeta surađuju s ciljem spašavanja
vota dojenčadi i djece kroz pokretanje trajnih promjena u praksama prehrane djece na svim
zinama. Cilj je IBFAN-a promovirati zdravlje i dobrobit dojenčadi i male djece te njihovih majki
roz prakse koje štite, promoviraju i podržavaju optimalne prakse u prehrani djece. IBFAN se

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Preliminary assessment

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Part I: IYCF Policies and Programmes

Indicators	Possible source of Information
1. National Policy, Programme and Coordination	○ Discussions on implementation of the Global Strategy for Infant and Young Child Feeding can be held at national level with the National Breastfeeding Coordinator, officials from the Ministries of Health, Planning, and/or Labour, government regulatory representatives, WHO, UNICEF, and country breastfeeding promotion groups like IBFAN. Find out and get written copies of whatever national policies cover infant and young child feeding. ○ National Plans of Action on Nutrition ○ National Plan of Action for the Child as a follow up to the UN Summit for Children. ○ National Nutrition Policy ○ National Health Policy ○ Terms of reference of the national breastfeeding committee ○ Minutes of national breastfeeding committee meetings ○ BFHI policy and programme ○ National legislation as a follow up to the *International Code of Marketing of Breastmilk Substitutes* (The Code) ○ Reports of community based organizations on nutrition and health. ○ Breastfeeding policy

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Consensus and clarification

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Preliminary report

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Izvještaj

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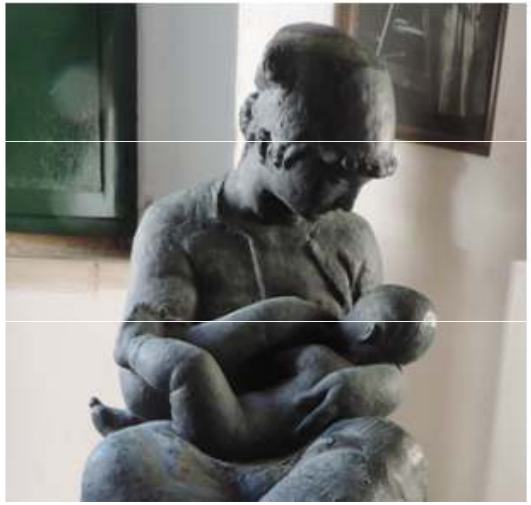
Inicijativa svjetskih trendova u dojenju (ISTD)



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Collaboration with partners

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1. Ministry of Health
2. Ministry for Demography, Family, Youth and Social Policy
3. UNICEF in Croatia
4. Croatian National Institute of Public Health
5. Dalmatian Teaching Institute for Public Health
6. Croatian Paediatric Association
7. Croatian Association for Paediatric Gastroenterology, Hepatology and Nutrition
8. Croatian Association of Paediatric Nurses
9. Croatian Association of Community Nurses
10. Croatian Association of Breastfeeding Support Groups
11. Croatian Association of Lactation Consultants
12. Parents in Action

Final report

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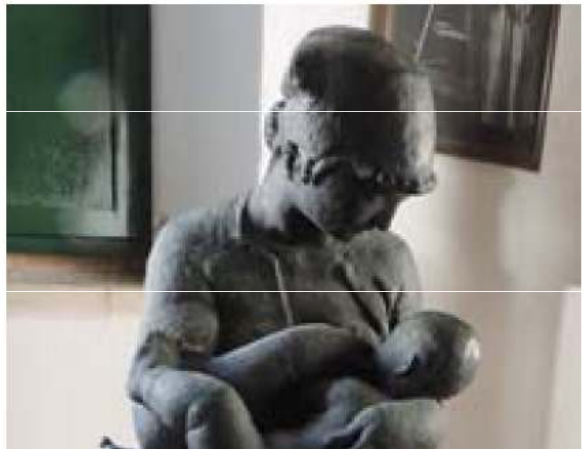
Assessment Report



http://www.worldbreastfeedingtrends.org/GenerateReports/countrysubmit.php?country=HR

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Report card

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CROATIA

Report Card: 2015

92.5

The State of Infant and Young Child Feeding (IYCF)

Policies and Programmes (Indicator 1-10)

	Score Out of 10
1. National Policy, Programme and Coordination *Concerns national policy ,plan of action, funding and coordination issues.*	9.5
2. Baby Friendly Hospital Initiative *Concerns percentage BFHI hospitals, training, standard monitoring, assessment and reassessment systems.*	9.5
3. Implementation of the International Code *Concerns implementation of the Code as law, monitored and enforced.*	6
4. Maternity Protection *Concerns paid maternity leave, paid breastfeeding breaks, national legislation encouraging work site accommodation for breastfeeding and/or childcare and ratification of ILO MPC No 183.*	9
5. Health and Nutrition Care Systems *Concerns health provider schools and pre-service education programmes, standards and guidelines for mother-friendly childbirth procedures, in-service training programmes.*	6
6. Mother Support and Community Outreach *Concerns skilled counseling services on infant and young child feeding, and its access to all women. (During pregnancy and after birth)*	7
7. Information Support *Concerns national IEC strategy for improving infant and young child feeding, actively implemented at local levels.*	6
8. Infant Feeding and HIV *Concerns policy and programmes to address infant feeding and HIV issue and on-going monitoring of the effects of interventions on infant feeding practices and health outcomes for mothers and infants.*	3.5
9. Infant Feeding during Emergencies *Concerns policy and programme on infant and young child feeding in emergencies and material on IYCF in emergencies integrated into pre-service and in-service training for emergency management.*	1
10. Mechanisms of Monitoring and Evaluation System *Concerns monitoring, management and information system (MIS) as part of the planning and management process.*	8

Practices (Indicator 11-15)

80%

Indicator 11: **Early Initiation of Breastfeeding** (Score: 9/10)

65%

Indicator 12: **Exclusive Breastfeeding for the first 6 months** (Score: 9/10)

5 Months

Indicator 13: Median Duration of breastfeeding

(Score 3 /10)

>29%

Indicator 14: **Bottle-feeding** (Score: 3/10)

< 59%

Indicator 15: **Complementary Feeding** (Score: 3/10)

Total Score (Indicator 1-15): 92.5/150

A Call to Action!

Croatian Ministry of Health, 8th December, 2015

Photo:IZG

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Key recommendations

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10 PRIORITIES FOR PROTECTING, SUPPORTING AND PROMOTING BREASTFEEDING IN CROATIA	
1.	**Ensure the sustainability of the National Breastfeeding Program**
2.	**Adopt and implement the International Code of Marketing of Breast-milk Substitutes**
3.	**Adopt and implement guidelines on infant and young child feeding according to the Global Strategy for Infant and Young Child Feeding, especially for infants and young children in emergencies**
4.	**Include information on breastfeeding in secondary school and university program curricula**
5.	**Improve breastfeeding monitoring and evaluation systems**
6.	**Implement the 'Mother and Baby Friendly Hospital Initiative', based on WHO-FIGO-ICM guidelines**
7.	**Implement 'Ten Steps to Successful Breastfeeding' on paediatric wards**
8.	**Protect and promote breastfeeding in Neonatal Intensive Care Units (NICU)**
9.	**Encourage 'Breastfeeding-Friendly Communities'**
10.	**Provide financial incentives for preventative measures that promote breastfeeding**

Step 1: Formation of core group and initial assessment

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- 1.1. Identifying a key person as 'national WBT*i* coordinator'.
- 1.2. Identifying a core group of 4-5 persons, including representatives from the government, UNICEF, WHO, NGOs and other professional organizations, but avoiding conflicts of interest.
- 1.3. Meeting of the core group to discuss and plan for the assessment.
- 1.4. Facilitation of assessment according to WBT*i* guidelines.
- 1.5. Fixing responsibilities, who will do what on all 1-15 indicators.
- 1.6. Collection of information and sharing within the core group.
- 1.7. Finalizing the draft report identifying gaps and recommendations.

Step 2: Local Discussion & Consensus

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- 2.1. Presenting the draft report to a wider audience for review, comments and consensus.
- 2.2. Incorporating comments or suggestions into the report.
- 2.3. **Sharing the draft report with WBT*i* Global Secretariat for review and verification.**
- 2.4. Finalisation of the report by the core group and approval to upload on the WBT*i* portal.
- 2.5. The WBT*i* secretariat facilitates data entry to generate colour-coding and scoring.

Step 3: Reporting & Call to Action

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- 3.1. A country report and report card is developed based on the scores and colour codes. The templates are available http://worldbreastfeedingtrends.org/reporting-template/
- 3.2. A call to action is organised nationally to share findings with the governments who are potential users and other partners like donors, researchers, academia, CSOs working on women and children's issues and MCH advocacy groups.
- 3.3. Reports and report cards are made public through media.
- 3.4. Reports can be used to generate journal articles.
- 3.5. Reports can be used for specific advocacy with the donors to seek support where most needed.

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Objectives of the national assessment

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- Assessment of the country status in implementing the *Global Strategy for Infant and Young Child Feeding*
- Benchmarking baseline
- Publically available Country report and Report card
- Use the report/card as an advocacy tool for specific interventions to improve breastfeeding policies/programmes/practices
- Advocating for financial investment in interventions to improve policy and programmes
- Add data into the global repository on WBTi web portal, knowledge building
- Repeat assessment at least once in 5 years to study trends and assess what made a difference

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Thank you and good luck!